Flower City Cyclist

Newsletter of the Rochester Bicycling Club

Volume 46 Issue 2 March 2013

Spring Banquet!

Saturday March 9th

2:30 PM Ride

5:00 PM Supper

Awards follow Supper

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Upcoming Events Summary

Spring Kickoff Banquet & Ride

Saturday March 9
Ride at 2:30 pm
Dinner at 5 pm
Awards to follow dinner

RBC Open House

Wednesday April 10

Adopt a Highway

Saturday April 13

Safety Clinic

Wednesday April 17

On-road Break Down Clinic

Wednesday April 24

The Flower City Cyclist

Our Mission:

> Teach and promote bicycling for transportation, recreation and health.

> Preserve and proclaim the rights of bicyclists as operators of vehicles.

> Schedule and and organize bicycle rides, tours and other activities on a regular basis.

> Cooperate with other groups in promoting bicycling.

> Advocate the use of approved helmets.

> Advocate the safe and responsible use of appropriate lands for off-road cycling.

This Newsletter is published as scheduled below by the Rochester Bicycling Club

Newsletter Deadlines:

Mar	Feb	15th	Issue 1
April	March	15th	Issue 2
May	April	15th	Issue 3
June	May	15th	Issue 4
July	June	15th	Issue 5
August	July	15th	Issue 6
September	August	15th	Issue 7
October	September	15th	Issue 8
Nov-Dec	October	15th	Issue 9
Jan-Feb	December	15th	Issue 10

Newsletter Advertising:

The Flower City Cyclist accepts paid ads and preprinted inserts. Paid ads will run for one issue. Copy and payment are due on the deadlines listed above.

Rates are:

1/4 Page	$10.00
1/2 Page	$15.00
Full Page	$25.00

Note: Members may place bicycle related classified ads at no charge. See the RBC Website for complete details.

THIS NEWSLETTER IS ONLY AVAILABLE VIA EMAIL:
Send your email address to:

RBCMembership@gmail.com

Contributing?

The editor accepts all bicycling related, member submitted articles, photos and artwork for the newsletter. Special consideration is given to RBC related activities, rides, special events and your personal experiences, cycling tips and adventures! Share your stories!

Submit articles to:
rbcnewz@yahoo.com

Announcements

Spring Banquet/Ride

Saturday, March 9
Christ the Good Shepard Lutheran Church
1000 N Winton Rd

The first "Official" Club Ride (map #194) will be at 2:30 pm, followed by a bring a dish to pass meal at 5 pm, then rounded off by the awards ceremony, dubbed as the "Whitey and Ed Show". Anyone who knows these two know it will be fun!

Of course there are the serious awards, but we hear there are already many humorous awards this year which are always interesting.

There will also no doubt be some "fleas" for sale since they seem to accumulate over the winter, so bring them along if you have any.

There is more info on the website. Like last year, there is another group using the hall until 2 pm.... or maybe a bit later...

We will have access to the bathrooms and kitchen to drop off food until they are gone.....

Once they are gone, we can use the back entrance, making sure the front door is locked.

The Whitey & Ed Show!

Meet Pamm Ferguson

You may know her already since she's a regular fixture on RBC rides, but she's no longer just one of our smiling riders with a cheerful hello. We are very pleased to announce that Pamm Ferguson has stepped into the role of Impromptu Ride Coordinator that was vacated when Cindy Fleischer was elected Membership Chair.

Pamm brings with her a wealth of organizational experience derived from her years as Administrator of the Political Science Department at the University of Rochester and her service on multiple community boards of directors. Her role at the U of R includes overseeing the day-to-day functions of the department by supervising staff, assisting in decision-making, managing programs and their finances, as well as developing, implementing and evaluating the strategic goals of the department. Pamm is on the Board of Trustees of Wells College and has served in various roles on the Board of Directors for the Rochester School for the Deaf, Allendale Columbia School, Via-Health Rochester General Hospital, Susan B. Anthony House, Junior League of Rochester and United Way of Greater Rochester among others.

Pamm is also an expert skier and a former board member of the National Ski Patrol. As such, Pamm has trained extensively in first aid and emergency procedures.

Pamm's looks forward to her role working with Onno Kluyt on the Impromptu Ride site and with ride leaders on their impromptu ride postings. Pamm would like to encourage any RBC member who wishes to lead an impromptu ride to contact her at justpef@yahoo.com.

Thank you Pamm for serving in your new role with RBC! Your experiences add up to a real benefit for Rochester Bicycling Club.

Announcements

Andrew Spiller 25th Annual Memorial Picnic & Challenge Ride

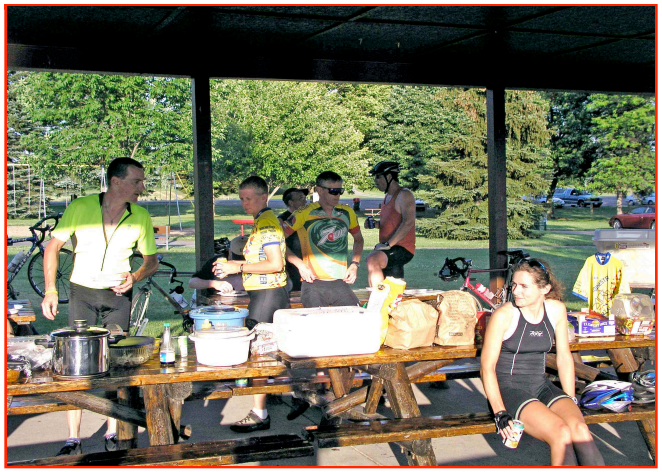
Thats right! This is the 25th anniversary for the Andrew Spiller Memorial Picnic & Challenge Ride and we want this to be one of the best Events ever. The entrance fee for this day long (24 hours) ***is a dish to pass!***

What is the Challenge Ride; it is a great day for the RBC to gather in one place for many different types of riding. You can ride 12 miles, 25 miles or any number of miles during this 24 hour event. Yes we will be there through the night to cheer on riders who opt to ride throughout the night. This is the day when you can challenge yourself to ride a little further than normal, of maybe even set a personal best for distance ridden in one day. Or it can be a day where you come out to do a comfortable ride and socialize with other riders.

Farmington Town Park sits in the middle of a figure eight loop, with each loop being 25 miles. This way you are never more than 12.5 miles from the start (or finish). There is also a 12.5 mile loop usually used by our night time riders but this loop may be ridden any time of the day. This loop is all right hand turns so there is no crossing of traffic. For anyone riding at night please wear reflective clothing and lights are a must.

We want to try some new rides this year and we are looking for YOU, the club members to come out and lead rides throughout the day on a pre-published schedule in order to give members a choice of rides during the day. Please consider scheduling and leading a ride during the day.

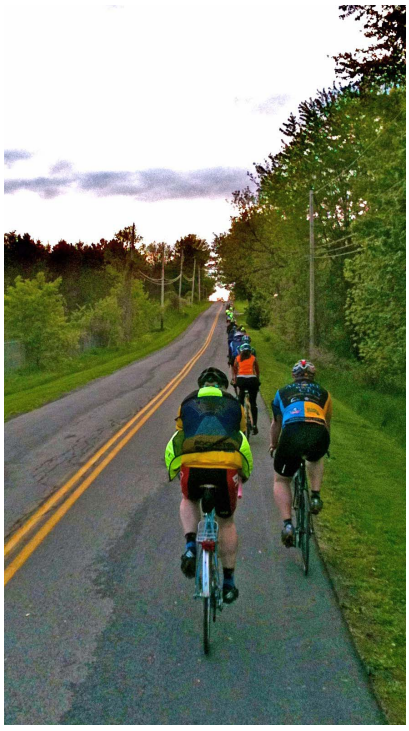
We would like all rides or loop riders to be in the park sometime between the hours of 1 PM and 3 PM for the picnic. This year we will have a gas grill set up for cooking meat that you can bring with you. Again, everyone is encouraged to bring a dish to pass, not just cookies or other deserts.



If you want to schedule and lead a ride on this great riding day, please contact Bob Lechner at boblechner@aol.com. Please watch future newsletters for more information on this once a year club event. We will publish a list of jobs at the Challenge Ride that need volunteers to help make this a successful event.

Announcements

2013 Ride of Silence



Slow down, keep quiet and think. This is the Ride of Silence in a nutshell. Wednesday, May 15 6:20pm, cyclists from the greater Rochester area will gather at the Penfield highway dept. parking lot (on Jackson Rd) for the national 10th annual RoS and Rochester's 4th.

We will ride a 9 mile loop in about an hour, in silence. Only the sounds of our bikes and the surrounds will accompany out thoughts of those riders who have been injured or died while cycling. Everyone is welcome, from the club wannabe racers to the casual canel path coasters. The only requirement besides a bike and helmet is the desire to honor the fallen.

The national organization has designed an event jersey available through their website www.rideofsilence.org . These jerseys come in men's, cut with an athletic fit, for $85. Delivery is direct from the manufacturer. To insure receiving them in time for May 15 they recommend ordering prior to April 15.

So place the date on your calendar. take a break from the usual mid week activities and give an hour of your life to those who lost theirs.

Andy Stewart, event organizer, onetenth@earthlink.net

Announcements

Order New Jerseys On-Line

http://rbc.wildapricot.org/Jerseys

New DISCOUNTED Prices on OLDER Style Jerseys!

All sales final
No returns
$25.00

Sizes available:
Men Medium (3)
~~Men XX Large (1)~~
Women Medium (3)
Women Small (4)
Women X Large (1)
Contact:
Richard DeSarra
rdscomm@rochester.rr.com
585.461.5363

Volunteers Needed!

Got a couple of hours to spare? Your participation on a limited basis here and there would make a world of difference in organizing RBC events. No time commitment will be considered too small! And don't forget - volunteers are invited to attend the annual RBC Volunteer Recognition Dinner next October.

You will find volunteer opportunities with specific tasks and time commitments detailed here in the newsletter and on the new RBC website beginning in April, 2013. You will be able to sign up online or by emailing or telephoning the specific event coordinator.

Ongoing volunteer opportunities are also available for tasks that can be accomplished from home or in short spurts of time over the year.

If would like to lend your hand, go to RochesterBicyclingClub.org, sign-in, click on "View Profile," "edit," and scroll to the bottom where volunteer opportunities are listed. Check any or all to be contacted at some point over the year. Your help will be much appreciated.

Thank you!

Announcements

Save the Date!

Genesee-Finger Lakes Active Transportation Summit

Tuesday, April 30th

We envision a future in which every community has transportation options that are healthy, fun, safe, and environmentally friendly. The purpose of the Genesee-Finger Lakes Active Transportation Summit is to help educate, inspire, and mobilize our 9-county region to achieve that vision by making walking, biking, and transit easier, safer, and more available to all.

Join us for an exciting day-long program that includes:

- Innovative and influential speakers
- Dynamic educational sessions
- Networking with national and local leaders
- Working groups to share best practices and mobilize for action

Keynote addresses by two of the most important active transportation leaders in the US:

- Earl Blumenauer, U.S. Representative, 3rd District Oregon
- Jeff Olsen, former New York State DOT Bike/Pedestrian Program Manager and author of *The Third Mode*

When: Tuesday, April 30, 2013 from 8am-5pm

Where: Rochester Riverside Radisson Hotel (120 East Main St) Registration Cost: $50 (includes breakfast, lunch, and snacks)

More details and registration information available soon.

Updates from the New York Bicycling Coalition

Reforming the Law—Supporting Safer Streets

By Lindsey Lusher Shute, Director of Environmental Campaigns, Transportation Alternatives

Hayley Ng and Diego Martinez were killed on January 22, 2009, when a China Chalet worker left his 9,400-pound delivery van unattended and in reverse on a crowded Chinatown street. The van hopped a curb, crashed into a dozen pre-school-aged children and took the lives of two innocent kids. The investigation into what happened that day brought no charges against the driver. Though the crash itself generated an unusual degree of outrage from ordinary New Yorkers, the lack of prosecution is startlingly common. Every year, thousands of New Yorkers are either seriously injured or killed and the response from our legal system is usually a deafening silence.

To fight this and honor the two lives lost on January 22, The New York Bicycling Coalition (NYBC) and Transportation Alternatives are pushing a piece of legislation called **the Hayley Ng and Diego Martinez law (A.7917/S.5292**). Successfully introduced in the State Legislature this spring, it provides both the police and district attorneys with a clear and viable charging option when drivers do not exercise due care. What does “due care” mean? Among other things, it's not speeding, swerving, crossing a double yellow line making a u-turn, or leaving a vehicle running and unattended. Upon passage, violators of the law will face possible jail time and/or financial penalties for injuring or killing a pedestrian or cyclist. Just as important, advocates will have a new, straightforward law to point to when other innocent pedestrians or cyclists are killed or seriously injured. In addition to existing possible offenses like Criminally Negligent Homicide or Vehicular Manslaughter, advocates will now be able to call for action when a driver's behavior does not rise to the level of criminal negligence or recklessness, but clearly has still caused great harm. This law will ultimately provide another tool to help victims' families and friends obtain justice while creating safer streets.

To learn more about this legislation and other similar laws that will make New York City's streets safer for all users, visit T.A.'s Legislative Action Center at transalt.org/takeaction/legislation.org

2012 Rochester Cycling Alliance Achievements

Awards

League of American Bicyclist's *Bicycle Friendly Community Bronze*: The RCA helped facilitate the City of Rochester submission of a new Bicycle Friendly Community application to LAB, which resulted in the City being recognized with BFC bronze status.

League of American Bicyclist's *Bicycle Friendly University*: With our help, RIT and UR also submitted Bicycle Friendly University applications and were recognized with bronze and honorable mention status, respectively.

Bikes Belongs *Bike Leadership Workshop*: We were selected as one of 3 cities to send 3 high level Rochester city officials including Jim McIntosh, Rochester Commissioner of Engineering, to a Bike Leadership Workshop in Minneapolis in May. Sponsored by Bikes Belong, and Minneapolis Mayor RT Rybak.

Advocacy Advance and the League of American Bicyclists award to sponsor a *Grants and Funding Workshop*: We were one of 4 cities in the US invited by Advocacy Advance and the League of American Bicyclists to sponsor a Grants and Funding Workshop. Approximately 60 planners, developers, community organizers, and active transportation advocates attended. Rochester Mayor Tom Richards gave an enthusiastic keynote speech. Senator Kirsten Gillibrand cosponsored the workshop and gave the welcoming and introductory remarks.

Outreach

Transforming Area Trails: Presentation by Jon Schull for the University of Rochester Well U program.

University of Rochester, Active Transportation Brown Bag Luncheon Talk Series:

- **Bicycle commuting**
- **Women in bicycling**
- **Bicycle Touring**, Harvey Botzman

Greater Rochester Active Transportation Working Group: RCA participates.

Active Transportation Expo for National Bike to Work Day, University of Rochester, Employee Wellness Program

Finger Lakes Health Systems Agency (FLHSA) Healthi Kids Initiatives' Play-BEST (Built Environment, Safety & Transportation): RCA is an active participating team member.

Public Safety Issues Dialogue: affecting the south urban Genesee Riverway Trail corridor. RCA members maintain an on-going dialogue with the University of Rochester, Rochester Police Department and the City of Rochester's Parks and Recreation Department.

Conkey Cruisers: RCA offers technical support to this grassroots group in the City of Rochester headed by Theresa Bowik which aims to "utilize bicycling to get neighbors moving towards a more active healthy lifestyle."

Public Meeting Presentations

Fatal Bicycle Accident: Jon Schull and Scott McRae represented RCA at a public meeting following the death of a cyclist in Fairport. http://www.whec.com/news/stories/S2747922.shtml?cat=566

Best Practices in Bike/Ped Design: The RCA hosted a visit from Kartik Sribarra, Director of Policy Outreach for the Rails to Trails Conservancy, as part of a national tour to showcase innovations and best practices in bike/ped

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Road & Trails Advocacy

Richard DeSarra

Crime Prevention Through Environmental Design: RCA participated in the Spring 2012 Crime Prevention Through Environmental Design workshop (Finger Lakes Health System Agency) that developed a project to improve public-safety and way-finding along the West Riverway Trail near the RR Rail-to-Trail Bridge and Flint Street. The route accesses educational, cultural and recreational facilities for youth around South Plymouth Avenue. The route is now included in the City's first phase Master Plan for the Vacuum Oil Brownfield Opportunity Area. The route connects the University of Rochester River Campus with the west side residential area of Rochester.

Public Safety and Way-finding Issues Workshop: RCA participated in the group model building workshop conducted by (FLHSA's Healthy Kids Healthy Communities grant) to advocate on public safety and way-finding issues affecting entire Genesee Riverway Trail system. (See attachment below)

RCA's Big Mouths: offered input at public meetings about

I390 project
http://www.rochestercitynewspaper.com/rochester/transportation-building-bike-friendly-campus-connections-in-rochester-ny/Content?oid=2125182

Proposed Waring Road street renovation for Waring Road in City NE quadrant (in addition to other projects already mentioned).

SW Rochester Riverfront Charrette: RCA members participated in the Southwest Rochester Riverfront Charrette in June 2012 to encourage bicycle-friendly routes and amenities.

Heritage Tourism: RCA members lead rides, and promote awareness of historic locations along the Genesee Riverway Trail to encourage Heritage Tourism along the Erie Canalway and Genesee Valley Greenway bike routes.

West Side Heritage Trail: RCA members are working with advocates of a City-sponsored historic heritage trail (like the Rochester Heritage Trail that stretches from Madison Street to the Aqueduct downtown) that would incorporate a roughly 2-mile section of the west Genesee Riverway Trail.

Civil War Site: RCA member John Curran helped organize the recent 150th Anniversary of Camp Fitz-John Porter (West Riverway Trail at Flint Street).

Bicycle Facilities

831 Genesee Street: RCA members helped instigate bike rack installation at 831 Genesee Street, also promoting the West Side Farmers Market hosted at the St. Monica Church parking lot.

R Community Bikes: RCA members continued to facilitate the presence of the "R" Community Bikes tune-up trailer on a once-monthly basis at the West Side Farmers Market on Genesee Street.

Events

Bike the Bridges ride to Greentopia.

Bike Corral Secure Bicycle Parking at Greentopia Festival

RCA Table at the **Brighton Farmers' Market,** June-October

Youth Advocacy

Coaching Future Bicycling Advocates: The RCA is coaching Rochester's future cycling advocates--the 6th grade class of the Genesee Community Charter School as they study bicycle culture in four cities across the country and

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International Walk and Bike to School Day: RCA encouraged, guided and advised the David A. Crane Elementary School's participation in the Oct 3 International Walk and Bike to School Day. It enlisted the assistance of the University of Rochester Medical Center, the Monroe County Department of Traffic Safety and the Monroe County Sheriff's Office. Over 50 of the 400 students and numerous parents walked or cycled to school on that day and were by the principal, Donna Watts and MC Sheriff's Deputy Joe Bates. All participants received prizes and praise in recognition of their efforts.

Due to the success of this event, Principal Donna Watts is now working with Andrea Hyatt Cutt, Principal of the Floyd B. Winslow Elementary School planning events for National Bike Month in May.

Youth Educational Tours: RCA members helped plan and guide some of the educational tours used by the Cyclopedia urban youth bicycle club at the Boys & Girls Club on Genesee Street (e.g. Underground Railroad locations in the southwest quadrant). Some RCA members join the rides as helpers throughout the year. http://www.cyclo-pedia.org/

Public Relations

Public Works Projects Ribbon Cutting Ceremonies:
RCA's contributions were recognized at three ribbon cutting ceremonies for public works projects that included bicycle accommodations:

- El Camino Trail in June http://www.examiner.com/article/el-camino-trail-ribbon-cutting
- Erie Lackawanna bridge; and http://www.cityofrochester.gov/erielackbridge/
- Diverging Diamond interchange at I590 and Winton. http://www.13wham.com/news/local/story/Diverging-Diamond-At-Winton-590-Official-Opening/lEPx3ZVcWkeSqCoPVKz8Tw.cspx

Finger Lakes Health Systems Agency Bike-Ped Coordinator: We helped facilitate the hiring of a full time Bike-Ped Coordinator which was the offshoot of the Greater Rochester Active Transportation Symposium in 2011. The coordinator is being hired by the Finger Lakes Health System Agency (FLHSA) through the HEART Grant which was obtained by the University of Rochester Center for Community Heath and the Monroe County Dept. of Public Health.

Lake Placid Weekend

New Weekend of Riding for RBC!

2013 will bring a new exciting and interesting bicycling weekend to the RBC. “Lake Placid” on the weekend of July 11 thru 14. This is a wonderful weekend with all types of bike riding, with many different road rides and mountain bike routes. Rides will range from easy, short routes to moderate length rides with some climbing to long routes with 10,000 ft. of climbing. Lots and lots of options.

And for those who only want to ride a little there is always hiking, canoeing, and many other adventures in Lake Placid. Oh did I mention the dining, many very good restaurants from the brew pub to a couple five star restaurants and everything in between. And our Social Director, who wishes to remain anonymous, is planning a great Saturday post rides party on the lawn at the motor inn.

Our home base for the weekend will be Town & Country Motor Inn 2200 Saranac Avenue, Lake Placid, NY 12946. Phone 518-523-9268 or info@ftcmotorin.com. Their web site is www.tcmotorinn.com. There are a total of 10 rooms set aside for RBC at $99 per night with a minimum two night stay. These rooms will be held until May 1 for us so make your reservations early. A few of us stayed in this motel a couple of years ago and it is very neat and clean. Since our weekend will be during the Tour de France, we may be able to prevail on Bogdan, one of the owners to set up his TV in his shop out by the pool to watch the tour after our rides for the days we are there. Anna and Bogdan are great hosts and you will enjoy their hospitality.

This motor inn is very close to the Placid Planet Bike Shop and is within easy walking distance to the center of town.

There are many other lodging options in Lake Placid, just go on line and check all of them out.

Make your reservations early and if you have any questions please contact Bob Lechner at

How to Use the New Website

Introducing the All-New Rochester Bicycling Club Website

The new RBC website, at the same old address, RochesterBicyclingClub.org, provides a lot of opportunity for each member to get information as well as interact with other club members and access club activities. While the new website is user-friendly, there is a learning curve to feel at home with it. To make it easier for you to use the website to its greatest advantage, we are offering a series of "how-to" articles that will guide you, step-by-step as you become familiar with this wonderful new benefit of your RBC membership. There will be an article or two in each of the next several newsletters. We hope you find this helpful.

Installments will include the following topics:

Membership Levels and Dues
Finding and Downloading RBC Rides and Maps
How to Set Your Personal Privacy Settings
Using and/or Joining the Online Membership Directory
Buying an RBC Jersey through the Website
Registering for Events through the Website
Using the New RBC Forums
Uploading your Favorite Digital Biking Photos to Share on the Website

Membership Levels and Dues

The new RBC website offers features, many available to members only, that can be accessed and managed online by each individual and family member. The features, are all "opt-in," including an individualized directory listing, getting an emailed copy of the RBC Newsletter, access to all maps and calendars, adding photos, interacting on the RBC discussion site, as well as tracking event participation and RBC purchases. That means that members may choose to use any or none of these features. Information you enter as a member is securely maintained in the database. Trust that it will never be shared with any other group or entity. Furthermore, all your information will be hidden from view unless you opt to change your personal privacy settings.

RBC pays a fee depending on the number of distinct email addresses the website serves. To manage that, there are now two levels of annual membership in the RBC. The Individual Level at $20 per year is for one person/one email address. One person receives membership benefits. The $25 Family Level is just that, a family plan that can include up to a total of five household members and five email addresses.

If you are new to RBC, click "Join Now!" and follow the simple commands. If you are a renewing member, you may need to get a password by clicking on "forgot password" in the upper right hand corner of the screen. After that you can access your own personal record on the website. Click "View Profile" in the upper right corner of your

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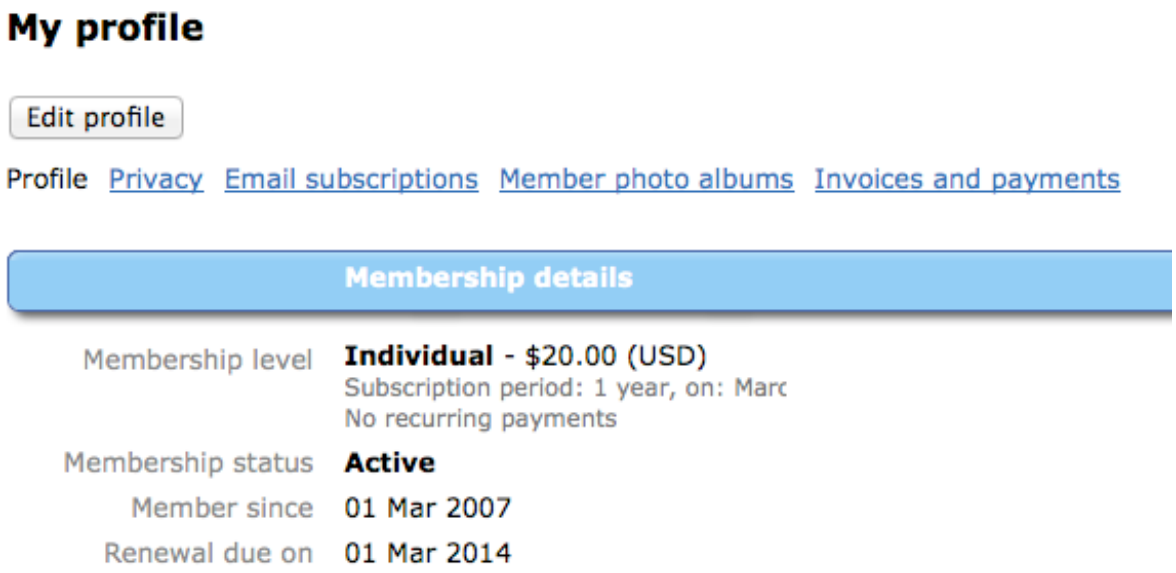
screen and look to see if you are registered as a "Family" or an "Individual." Membership levels were assigned based on your past involvement with RBC.



If you want to change your level of membership, please send an email requesting the change to RBCMembership@gmail.com. Please indicate the name and email address of the person in your family who will be the "bundle administrator." This person will be the primary member on your account and will add other family members to the account.

Adding Family Members

If you have chosen a Family Level of membership, you may choose to add family members immediately when you join/renew or delay it until sometime in the future. The bundle administrator clicks on "Add Member" and follows the simple online commands to add up to four additional family members.

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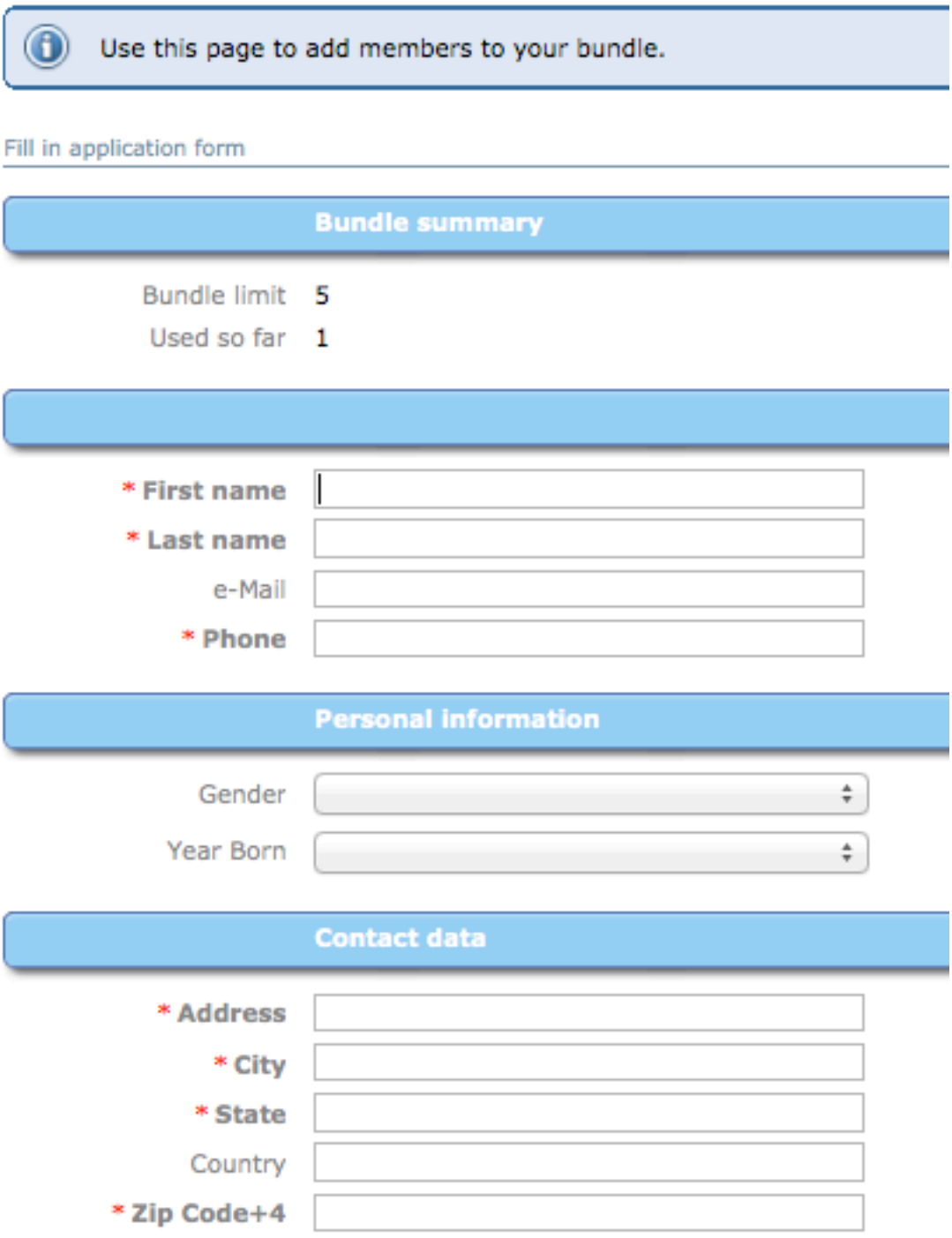
How to Use the New Website



Paying RBC Annual Dues

Several options are available to you.

For ALL options, click "View Profile" and under "Membership Details" click "Renew until 01 Mar 2014." Double check your membership renewal information, then click

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How to Use the New Website

"update and next." Review again, then click "Confirm and Proceed with Payment." An invoice will be generated. Once the invoice is generated you have payment method choices.

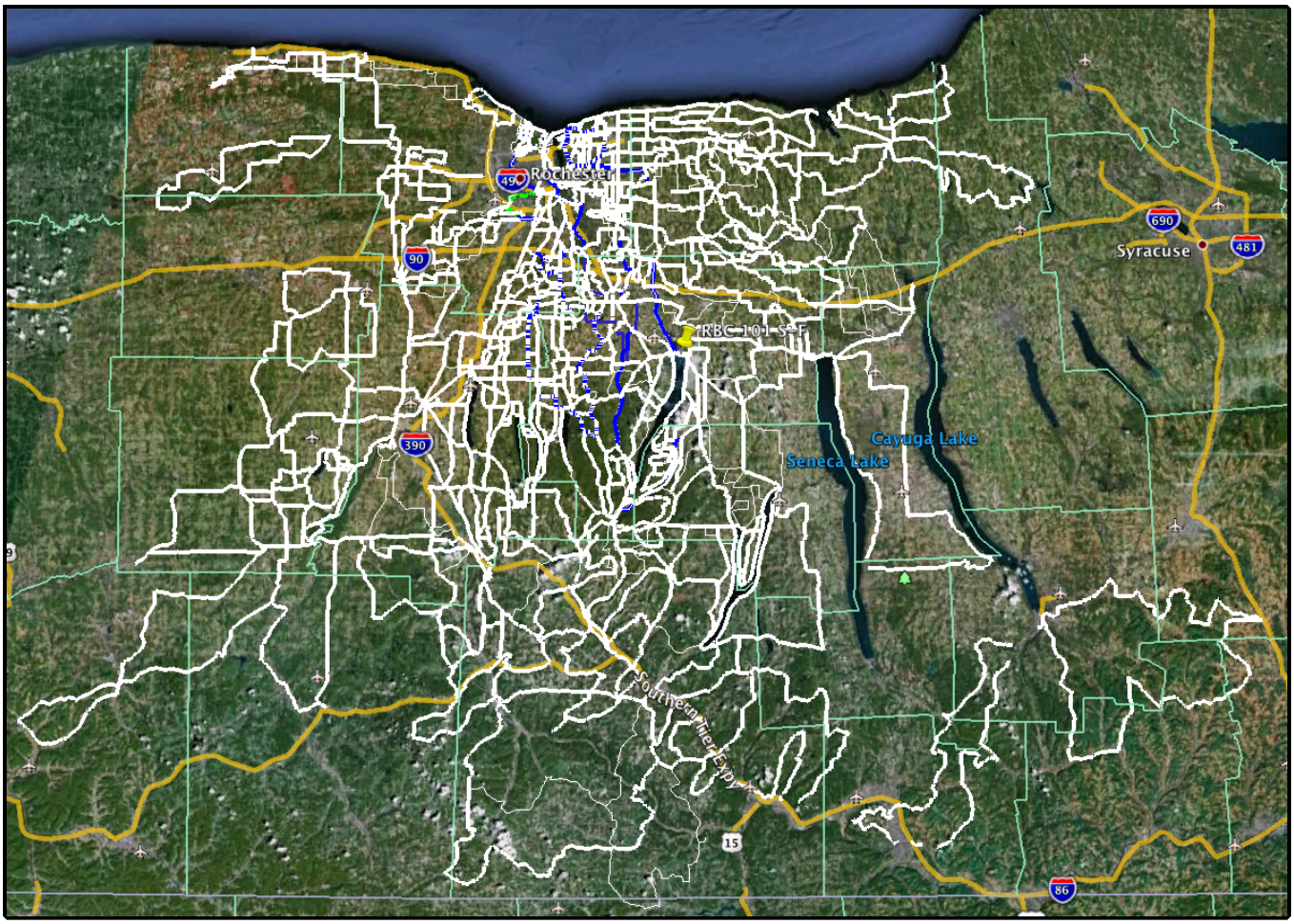
To pay online: click "Pay Online." RBC is using PayPal to handle the website financial transactions. Choose to pay as a PayPal guest or use your PayPal account if you have one. IMPORTANT NOTE: You should receive a confirmation email of the transaction from PayPal. If you do not receive this, your payment did not get processed correctly.

Paying by Check: Click on the Invoice, print the Invoice and mail it with your check as directed on the website.

Once RBC has received your dues, you will get a "renewal completed" email and you will be able to access all the features of the new website.

Coming next month: *"How to Set Your Personal Privacy Settings"* and *"Finding and Downloading RBC Rides and Maps"*

A Sobering Sight - All RBC Rides Overlaid



Note from the Ride Chairs

Joe Voelkel and Dana Black

On a recent Sunday, Pete Dusel, one of us (Joe), and a friend from Buffalo headed out for a 200k ride at 7AM. But with a temperature of 5 degrees and an effective wind speed of 25 mph heading into it, cooler heads (colder heads, actually) soon prevailed.

On that day, it was hard to believe that a new cycling season would soon be here. But it is! And by the time you read this article, you may well have already seen the 2013 RBC calendar of rides. This year, the calendar features 322 club rides. There are rides for all styles: 58 S&E (Slow & Easy) rides, 38 SWEEP rides, and 197 standard road rides, some recumbent/tandem-friendly, and some designated as Social Rides. Of these, 128 are on weekends, with the distances about evenly split into less than 33 miles, 34-50 miles, 51-60 miles, and 60-111 miles. Most rides are unique for the season, except for Show & Go and Fast Friends Friday rides, each of which have their own assortment of rides, and the Hell 'Bent for Breakfast rides. There are also MTB (single-track) rides (18 from Dryer Road Park and 7 from other locations) and 4 Adventure (dirt-road) rides. Something for everybody!

What's new, almost-new, or different this year, ride-wise?

- The Andrew Spiller Memorial Challenge Ride and Picnic will now include both an S&E and a SWEEP ride, appropriately led by Mike Stanton and Andy Henke, the respective S&E and SWEEP coordinators. There is even a rumor going around that some cyclists may venture beyond the North, South, or Night loops. Stay tuned for updates.
- Lake Placid Weekend, a set of rides hosted by Bob Lechner on July 12-14. We'll wait and see what Bob has in store for us.
- Social Rides are back on the calendar again (restarted last year), on June 8, July 16, and August 8, thanks to Barb & Mike. These are tandem-friendly rides with many single riders as well, and include a food stop or picnic.
- After more years than I can count, Paul Knerr will not be the leader of the pack on Fast Friends Friday. Paul had a great ride (couldn't resist the pun) here—thanks, Paul!
- The Hell 'Bent rides, traditionally run every Sunday at 6:30AM (33 last year!), will consist of 7 rides this year. Let's just hope this doesn't hurt the economy of their traditional breakfast stop too much…

Other weekend events this year are Susquehannock Lodge Weekend (May 31-June 2) in northern Pennsylvania, thanks again to Ann Carroll-Lee and Steve Lee; Take-a-Bath Weekend (August 10-11), thanks again to Jan Bares and Bob Cooper; and Weedsport Weekend (September 28-29), with rides lead by Tom Colling and Mark Frank.

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Ride Chairs

What's new or noteworthy on the calendar itself?

- On the schedule, we have kept a whopping 36 rides that as yet have no ride leaders (up from 11 last year and 0 the year before that). This includes 18 weekend rides. Virtually all of these rides are classic rides that leaders have signed up for in the past, so we are thinking that fewer folks may want to commit 6-10 months in advance to lead a ride. However, thanks to the new website, we will be automating how you can volunteer to lead such rides. Details to follow on the website. We are hoping for great success here!
- Although we had gotten good feedback on Rain Dates—make-up dates for earlier rides that were rained out—it was more work than we wanted to do this year. Instead, we have created Open Dates on September 1-2 (Sunday and Monday of Labor Day weekend)—a chance for folks to volunteer to lead rides of their choice. This too will be handled on the website, so stay tuned.
- The official RBC calendar (the Print, or pdf, one) will better highlight some special events.
- Brian Managan created and then updated the Web (html) calendar for many years. Thanks, Brian! This year, we stole, reversed-engineered, and added to Brian's work. The Web calendar will now use very similar coloring schemes to the Print calendar (S&E in blue, SWEEP in green, and so on) so it will be easier to see the types of rides. It will also have legend keys at the bottom and a direct link for volunteering to lead those "Ride Leader Needed" rides mentioned above.
- And, as before, the calendar is available as an App (formerly called Impromptu Rides calendar, it holds both the Impromptu and regular calendar rides) and as a Google calendar (available in iCal format).
- By the way, another advantage of RBC membership is that only members will now have access to the Print, Web, and Google calendars.

None of these rides would be possible without the RBC members who so graciously volunteer to lead them. We, and the RBC as a whole, say "Thanks!" Over 70 of you volunteered to lead rides, including a number of either first timers or those who weren't able to volunteer last year. While every "donor" contributes to the cause, we'd like to give an extra thanks to the 24 of you who are leading 5 or more rides. Here is that group, which account for almost 70% of all rides, and with special mention for those with at least 10 rides— Otto MG (25 rides(!)), Andy S (17), Bob L (11), Steve P (11), Andy H (10), Bob B, Mark R, Jerry S, Ken H, Mike Br, Tony C, Wayne S, Bill & Sara T, Bill L, Peter L, Richard T, Brian D, Cheryl L, Christina B, Dave N, Jan B, John R, Mike S, Steve R. With apologies to the 5 folks leading 4 rides, the 9 leading 3 rides, …

No matter what your riding preference—Canal path, single track, dirt roads, or asphalt— it's almost time to get out and ride! Have fun. Be safe.

Comments on Section 1234 of the NYS Traffic Code

If you know a commuting cyclist, someone who logs 5,000-10,000 miles a year to and from work, to and from the racquetball court, club rides and grocery runs, ask her -- or ask yourself, if you happen to be such a person -- this simple question: If there's a bike lane along a street that you use, and if there is a discrepancy between the location of the bike lane and the location where you would choose to ride on the street had there not been a bike lane, which would you choose? In other words, would you compromise your choice of position in order to ride in the bike lane?

***

Here is a version of the statute, Section 1234 -- copied from the NYS DOT website and edited for brevity and ease of comprehension -- that covers the topic of whether or not cyclists are required to use bike lanes:

§ 1234.

A bicycle shall be driven either on a usable bicycle lane or, if a usable bicycle lane has not been provided, near the right-hand curb to prevent interference with the flow of traffic except [and the statute goes on to list exceptions such as making a left turn, avoiding hazards, et cetera].

***

This is an example of a mandatory bike lane law (MBL). These are sometimes enacted by local, county or state governments, requiring cyclists to use bike lanes when they are provided.

Most observers feel that these laws and the lanes themselves were created by governments to protect the cyclist from collisions with larger, faster-moving vehicles, usually motor vehicles (cars and trucks), in other words, that these laws have the cyclist's interest uppermost.

But some observers feel that the real reason for the lanes and the MBL laws is to move the cyclist to the side of the road so that he will not delay motor traffic. A careful reading of Section 1234 of the New York State traffic code will reveal for yourself what is the real motivation in our state. For the convenience of my readers, I have appended the full text of Section 1234 to this article.

Since most governments know that bike lanes are not universally safe or even universally usable, MBL statutes often list a host of exceptions, often using the phrase "including but not limited to," and they sometimes go still further by providing a sort of umbrella exception, stating, in not so many words, that the cyclist is on his own to decide, moment-by-moment and block-by-block, if the use of the bike lane at that time and place is his safest option.

Governments have generally given themselves an escape route: In providing an almost open-ended set of exceptions, they reveal that they know that they have written a law that will be otherwise hard to justify. Without the exceptions, the law would require citizens to do things that are less safe than not doing those things.

John S. Allen *Bicycling Street Smarts* (Cambridge: Rubel BikeMaps, 2001) page 14 wrote, "Remember: don't hesitate to leave the bike lane when necessary for your safety -- all the guidelines about lane position in this book apply whether or not there is a bike lane."

And John Forester, author of the seminal *Effective Cycling* (MIT Press, 1984) provided this bit of advice to someone named Rodney, in an October 17, 2012 post to BicycleDriving, a Google newsgroup:
"... it is pretty obvious that Rodney has been flummoxed by trying to ride in the curb-hugging manner instead of the vehicular manner, and his problem has been exacerbated by the bike-lane system. My advice

is to obey the rules of the road for drivers of vehicles, as if the bike lane stripe did not exist."

If one were to follow Forester's advice, one would sometimes be in the bike lane and sometimes not, and that decision would be made by the cyclist in his situation at the time. Forester implies that the cyclist's primary motivation for choosing one lane position versus another would be the cyclist's own safety.

Bike lanes and mandatory bike lane laws seem to have been created expressly for those cyclists who cannot make up their minds about lane position and personal safety without help from government.

The NY law might have been better stated this way: Cyclists are required to take their own safety seriously and to ride in the bike lane when that's the safest place to ride and not when it's not. Or this way: Cyclists are required to stay out of the bike lane, unless that's the safest place for them.

In a land of too many laws governing the obvious, maybe a law requiring cyclists to take their personal safety seriously, to view safety as their primary motivation, would not be so out of place as it first appears.

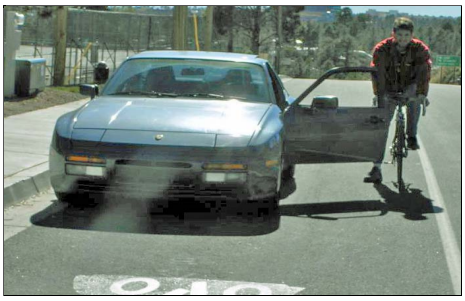
***

§ 1234. Riding on roadways, shoulders, bicycle or in-line skate lanes and bicycle or in-line skate paths. (a) Upon all roadways, any bicycle or in-line skate shall be driven either on a usable bicycle or in-line skate lane or, if a usable bicycle or in-line skate lane has not been provided, near the right-hand curb or edge of the roadway or upon a usable right-hand shoulder **in such a manner as to prevent undue interference with the flow of traffic** except when preparing for a left turn or when reasonably necessary to avoid conditions that would make it unsafe to continue along near the right-hand curb or edge. Conditions to be taken into consideration include, but are not limited to, fixed or moving objects, **vehicles**, bicycles, in-line skates, pedestrians, animals, surface hazards or traffic lanes too narrow for a bicycle or person on in-line skates and a vehicle to travel safely side-by-side within the **lane**. (emphasis added)

***

(Opinions stated in this column tend to be controversial, intentionally so, and are solely those of the author and not those of the Club or of its Board of Directors.)

Bob Cooper, Education Director



Los Alamos Bikes/ Khal Spencer (used with permission)

Cyclist in through lane, bike lane to right of right-turn only lane, Keri Caffrey CommuteOrlando.com (used with permission)

Right-Hook Conflict, bike lane to right of right-turn only lane, Keri Caffrey CommuteOrlando.com (used with permission)

CYCLOPEDIA ROCHESTER

Youth Empowerment on Two Wheels

Mapping the ride at the Boys & Girls Club

Cyclopedia is a bicycle program that empowers inner city youth to learn about and explore the world around them. It was founded in 2010 through a partnership between Shawn Brown, teen coordinator at the Boys and Girls Clubs of Rochester, and Drs. Cappy Collins and Marc Lavender, physicians at Pediatric Links with the Community, an advocacy training program at Golisano Children's Hospital at Strong. Now entering its fourth year, Cyclopedia has expanded from an initial contingent of 19 adolescents to one of 90 adolescents and older school-age kids.

At a time when so many children in our urban community are confronted daily by poverty, violence, drugs, and other forms of toxic stress, it is no wonder the Rochester City School District high school graduation rate remains so low and murder rates so high. How can a child be expected to perform to their full potential when they are hungry, afraid of being physically assaulted, or unable to breathe due to untreated asthma? How can a child "pull themselves up by their bootstraps" when no one has showed them how, or even introduced them to the world beyond their day-to-day physical and social environment?

Today's ride was fun because I got a chance to stand in front of a house that I would one day live in. The house that I pick was brown and white. I chose that house because it's a peaceful area where there not a lot of trouble.

Davontay Bradley, Age 13

Enter Cyclopedia - bicycles become literal and figurative vehicles for transporting these same kids to an alternate picture of what their lives could become. Each Cyclopedia trip has a local theme. We start out at the Boys' and Girls' Club in the southwest corner of Rochester with a brief lesson on the days' topic. We focus on learning about and exploring area treasures that many of the riders have never experienced firsthand: the Erie Canal, Lake Ontario, the reservoirs, a house designed by Frank Lloyd Wright, Frederick Douglass's tomb, an urban farm, summer festivals, urban artworks, local entrepreneurs, and hip hop artists. After each ride, we upload photos and videos to our collaborative "wikiblog" (www.cyclopedia.us) and write about our experiences. The resulting web page documents each trip with a brief description, total time & mileage, participant names, photos, and an interactive map.

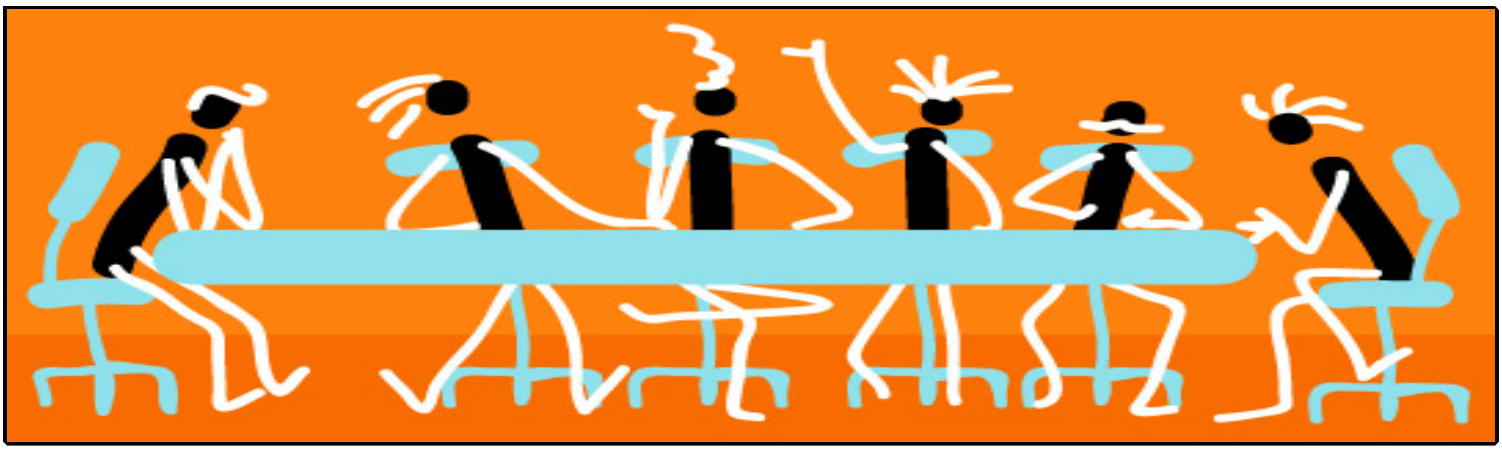
Although Cyclopedia currently runs during the summer months alone, our dream is to expand and provide high-quality after-school programming throughout the school year. We would do this by integrating our curriculum with local RCSD schools, and by developing an "earn-a-bike" program where kids would learn how to repair and build a bike, donate it to a friend or family member, and then build one for themselves. Such a model has been proven successful in many cities across the country.

We are looking for cycling enthusiasts, bike repair gurus, photographers, and writers to join us as we continue on our journey!! Please contact Marc Lavender at mdpurple@gmail.com *if you are interested!!*

Dr. Lavender with some of the Cyclopedia crew at Cobbs Hill

Board Meeting Minutes

Mark Robbins



RBC Board Meeting Minutes: 1/13/2013

Present: Whitey Link, Mark Robbins, Richard DeSarra, Brad Jensen, Bob Cooper, Andy Stewart, Bob Lechner, Dana Black, Joe Voelkel, Dave Natrop, Ginn Lee, Cindy Fleischer, Greg Kerr, Todd Calvin, Scott Wagner, Pamm Ferguson

Guest: Onno Kluyt

Approval of minutes for 12/2/2012 Board Mtg.: Minutes were approved.

Maps: Ginn reported that he's making progress with the use of the recently purchased software.

Advocacy: Richard shared that RBC will have a table at the 2013 Tour de Cure. The table will be shared with the Rochester Cycling Alliance.

Membership. Bob L. reported that he's received a good deal of membership materials from Cindy that he will be using to compile membership packets to be sent to new club members. Cindy announced that there have been several memberships received during the past month.

Impromptu Ride Leader: It was announced that Pamm Ferguson has agreed to serve as the impromptu ride coordinator for the coming season. Pamm comes with a great deal of impromptu riding experience as well as having served on various boards. The board looks forward to working with Pamm in her new role.

Challenge Ride: The Board addressed the name of the Challenge Ride Event. It was unanimously agreed that the event shall be named the "Andrew Spiller Memorial Challenge Ride and Picnic." Brad asked, and it was agreed, that this be codified as a club policy.

Printed Materials: Cindy asked about the status of the Impromptu, Sweep and S&E and RBC Club brochures or "rack cards." Dana reported that Veronica agreed to take the data for all the cards and design a theme so that they have a continuity or similarity in appearance. Pamm Ferguson suggested that since these cards represent "who the RBC is" and in order to be attractive to potential younger members and to represent our club as a professional organization, the BOD consider spending the extra money required to print the rack cards in four colors. It was agreed that Dana will get quotes for various degrees of color printing.

Rides: Joe reported that there are still 80 rides that do not have ride leaders. Joe also shared that Dana has sent out E Mails to all confirmed ride leaders asking that they consider leading additional rides. Joe shared that Paul K. has indicated that he's not interested in leading any of the Fast Friend's Friday ride which comprise a significant proportion of the rides that remain without leaders. Bob L volunteered to lead several of the FF rides.

Continued on the next page >>>

Board Meeting Minutes

Mark Robbins

Ride of Silence: This year's event will take place on May 15. Andy added that he's not anticipating any major changes for this years event and that he'd have more to share with the board at the Feb. Mtg.

Education: Bob C. requested approval to purchase a supply of Street Smarts Pamphlets to be strategically distributed to persons attending the club Open House, club training events, etc. The board voted to approve purchase of a case (240) of the Street Smart brochures at a cost of 240.00. Bob also asked for reimbursement for street smart brochures that he's purchased using his own funds during the past couple of years for distribution. The board approved reimbursement of Bob in the amount of 100.00. Last, Bob requested funding for printing costs of various club publications - e.g.- How to Enjoy RBC Rides - to be similarly distributed at club training events, etc. This expenditure was approved.

Scott reported that he'd like to present bicycle safety training sessions at area schools and would like to know whether he can do so as a representative of RBC. The board approved that Scott contact schools and gauge interest in a safety program using the RBC name and report back to the Board. Bob C. raised a question as to possible liability associated with such training. Whitey stated that he'd follow up with our attorney with regard to possible liability issues.

Treasurers Report. Dave reported a current account balance of $5583.29. Dave note some upcoming expenditures which include: Payment for our meeting space and fee to the club's attorney.

Winter Media Event: Whitey reported that as of now there are no presenters. If presenters do not step forward within the next 10 days then this year's event will likely be cancelled

Publicity: Whitey reported that Tammy's been working on finalizing the club discounts with our local bike shops. Whitey added that progress on the Awards dinner is moving along nicely

CD's: Brad reviewed proposed contents of the club CD which, in the future, will be sent to members upon request, only. The CD will include many of the items contained on the current CD with some items eliminated which can be found on the club's web site.

Wild Apricot Fee: Brad reported that the club has now gone over 500 members who will be receiving emails. This results in our needing to go to the next step of Wild Apricot's monthly fee structure. Specifically, our monthly fee for our web hosting service will rise from $50.00 to $100.00. Brad added that a 10% discount is available if we were to pay an annual fee up front. A motion was made to expend $1080.00 (annual fee) to Wild Apricot for our Web Hosting service. Dave asked about the financial implications (e.g. - cost/benefit). We agreed that with our use of the Wild Apricot web hosting service there will be areas of significant savings -- notably CD production, mailing costs, etc. The motion to pay the annual fee of $1080.00 carried unanimously.

Web Site Presentation: The board had an opportunity to "tour" the new website. We anticipate that the web site will "go live" by 1/18. Final arrangements are being made with Pay Pal, which will serve as the payment mechanism for on line renewals. Members having suggestions as to additions or modification to the web site should communicate those to Brad.

Next Meeting: The next board meeting will be held at 7PM on Feb. 10, 2013.

Minutes submitted by Mark Robbins, Secretary

Continued on the next page >>>

Want Ads

Bicycle Cases for Rent to Club Members

Going on a bicycle tour and you need to ship your bicycle via air, water or ground transportation safely?

The club has cases for rent to our members at $2.50 per day.

These are hard cases to protect your bicycle from damage.

Details on our rental agreement are on your club's CD.

To rent the cases contact Cynthia Cooper,

359-1424

ccooper@rochester.rr.com

FOR SALE:

1999 Schwinn Paramount, 56cm. Hand built by Curt Goodrich http://www.curtgoodrich.com/ with Reynolds 853 steel tubing. It's the 463rd of about 750 bikes that Curt built. Components are a mix of Dura-Ace and Ultegra. A truly fantastic ride. Can be seen and ridden at Mendon Cyclesmith.

Contact for questions is David Snyder, 943-4050. doorknob@rochester.rr.com **Asking $1,100 / OBO**

FOR SALE:

Road Handlebar $20

Easton EA50 "Compact Ergo" aluminum
Reach 75mm, Drop 130mm, Width 42cm C-C,
oversize (31.6mm) clamp area

Shimano Ultegra 6700 components

Double RD $50 (about 2,700 miles on it)
Triple FD 31.8mm clamp-on mount (Never installed, new in packaging) $30

Shimano "105" 5600 levers (10-speed double) $150

Last generation model with "flying" shift cables.
Left lever has one ½" scratch, otherwise they are nearly pristine.

Shimano PD-M520 MTB pedals, SPD, double-sided, $12/pair

Two pairs available, one black, one silver
$12 each, $20 for both.

Thomson Elite Seatpost, silver, straight, 27.2×250mm, $35

Offers considered.

Contact: Bruce Wilbur, brucew@brucew.com
442-5319

Jersey For Sale

Brand new, never been worn.

http://www.Water.org jersey (still has the tags on it).

The jersey and packaging say XL, but it is really a small-medium by my measurements.

It has a full front zip and of course, three rear pockets.

I paid over $100 for it, but would like to recoup some of my loses.

A nice vibrant jersey.

$70/OBO

Call or e-mail me with any questions:

Michael Friedland

585-202-0053

mfriedl1@rochester.rr.com

Jersey Front

Jersey Back

Want Ads

Gear Up For Winter!

All equipment in good/excellent condition

XC skis ($30 per pair)

Peltonon Graphite micro 150 with Solomon bindings
Fisher Crown 147 (no wax) with Solomon bindings
2 pair Medalist Step skis 170 (no wax) with 3 pin bindings

Skate skis ($30 per pair)

PRS Power flex Peltonon ski 188 (metal edges) with Solomon bindings
ZZ Peltonon 190 length with Rottefella bindings
Fisher Revolution 147 with Solomon bindings
Karhu Matrix 188 (metal edges) with Solomon bindings

Poles ($10 per pair)

Swix 160 cross light performance RC47 graphite composite
Swix 160 skating pole
Excel 145 maxima

XC Ski Boots ($20 per pair)
1 pair Solomon women's size 43 yellow 9.1RS)

1 large bag with assorted waxing items, scrapers, irons etc….. ($10 for all)

Cloth sport valise ski bag (green/purple) holds several pair of skis ($20)

Thule ski rack holds 3 pr of skis ($40)

Contact Karen @ 654-962 or email: frosty_dog@mail.com

For Sale

Two bikes ridden by Dick Burns and his home made repair stand. These bikes are rolling art from a past time. Dick modified and customized both bikes with his unique flair and engineering skills he is known for. These need to find new homes that will care for and continue their rolling along our region's roads.

Raleigh Professional- About 1970, the old longer wheelbase style. 25" tall, Lots of Dick bits- home made hubs, aero bars, seat bag frame mounted thermometer. Some campy parts, 180 cranks, fenders, pump painted to match, Brooks saddle (well broken in!). Bike was overhauled by Jack Kemp a couple of years ago and hardly used since. $500.

Smaug- This was Dick's ultimate bike project, a self made frame. From 1980 aprox. 64cm tall and a 58.5cm top tube. Reynolds 531. Homemade aero bars, mirror, tire saver, seat bag, frame mounted thermometer. Painted pump, Brooks saddle (also broken in), Shimano 105 wheels (needs rubber), Campy 180 cranks, milled post, Cinelli bars. Bike needs TLC before real use but all works. $450.

Repair stand- Actually a bike clamp (of course self made in Dick's wonderful machinist style, like a Park shop stand's) mounted on a wood beam which would hang from an overhead joist. Includes a tool tray. This clamp could be remounted onto another support device if wanted. $50.

I have photos that I can email for the asking. The bikes have so many little details and features , they are a testament to Dick's riding life. They can be your second ride, the bike you pull out when you want to feel the ride or the bike to use when your plastic race bike is in the shop. Andy, onetenth@earthlink.net.

2013 Board of Directors

Red Titles are Voting Members - Blue Titles are non-Voting Members

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vhlink@frontiernet.net

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Trail Advocacy
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Steve Wowkowych
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Sweep Rides
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