



Flower City Cyclist

Newsletter of the Rochester Bicycling Club

Volume 46 Issue 1 January-February 2013

Stay Active!



Winter Multimedia Show

To Be Announced
Watch the website:
RochesterBicyclingClub.org

Stay Fit!



In This Issue

Winter Edition	Cover
In This Issue	i
November Elections Report	1
Multimedia Show	2
Announcements	3 - 4
Our Legacy - 45 Years	5
Road & Trails Report	6 - 7
Year-End Statistics Ride Report	8
Impromptu Contest Winners	9
Education	10 - 12
Cyclopedia Event	13
Board Minutes for November 2012	14 -15
Board Minutes for 2012 Annual Meeting	16
Want Ads	17 - 18
New Board of Directors and Coordinators	19

Upcoming Events Summary

Winter Media Show
TBA

Spring Kickoff Banquet & Ride

Saturday March 9
Ride at 2:30 pm
Dinner at 5 pm
Awards to follow dinner

RBC Open House

Wednesday April 10

Adopt a Highway

Saturday April 13

Safety Clinic

Wednesday April 17

On-road Break Down Clinic

Wednesday April 24

The Flower City Cyclist

This Newsletter is published as scheduled below
by the Rochester Bicycling Club

Our Mission:

- > Teach and promote bicycling for transportation, recreation and health.
- > Preserve and proclaim the rights of bicyclists as operators of vehicles.
- > Schedule and and organize bicycle rides, tours and other activities on a regular basis.
- > Cooperate with other groups in promoting bicycling.
- > Advocate the use of approved helmets.
- > Advocate the safe and responsible use of appropriate lands for off-road cycling.

Newsletter Deadlines:

Mar	Feb	15th	Issue 1
April	March	15th	Issue 2
May	April	15th	Issue 3
June	May	15th	Issue 4
July	June	15th	Issue 5
August	July	15th	Issue 6
September	August	15th	Issue 7
October	September	15th	Issue 8
Nov-Dec	October	15th	Issue 9
Jan-Feb	December	15th	Issue 10

Newsletter Advertising:

The Flower City Cyclist accepts paid ads and preprinted inserts. Paid ads will run for one issue. Copy and payment are due on the deadlines listed above.

Rates are:

1/4 Page	\$10.00
1/2 Page	\$15.00
Full Page	\$25.00

Note: Members may place bicycle related classified ads at no charge. See the RBC Website for complete details.

THIS NEWSLETTER IS ONLY AVAILABLE VIA EMAIL:
Send your email address to:

rbcmembership@rochester.rr.com

Contributing?

The editor accepts all bicycling related, member submitted articles, photos and artwork for the newsletter. Special consideration is given to RBC related activities, rides, special events and your personal experiences, cycling tips and adventures! Share your stories!

Submit articles to:

rbcnewz@yahoo.com

November Elections Report

2013 RBC Board of Directors

Below is the list of Officers and Directors for next year. Their Phone numbers and E-mail addresses are listed on the last page of this Newsletter

The names in blue are new for next year.

Officers

President.....**Whitey Link**
Vice President.....**Tammy Grossman**
Secretary.....Mark Robbins
Treasurer.....Dave Natrop

Directors

Education.....Bob Cooper
Maps.....**Ginn Lee**
Membership.....**Cindy Fleischer**
Newsletter Editor.....Dale Vanocker
Publicity.....**Tammy Grossman**
Rides.....Joe Voelkel & Dana Black
Past President.....**Brad Jensen**
Member at Large.....Andy Stewart
Member at Large.....Scott Wagner
Member at Large.....Bob Lechner
Member at Large.....Greg Kerr

Special Announcements

Rochester Bicycling Club Annual Multimedia Show

To Be Announced
Watch the website:
RochesterBicyclingClub.org

Click this link for a map of MCC's Brighton Campus:
<http://www.monroecc.edu/webdbs/WebMP.nsf/CampusMaps?OpenForm&BrMap1>

Spring Banquet

Saturday March 9
Ride at 2:30 pm
Meal at 5 pm

The first "official" club ride will be at 2:30 pm, followed by a *Bring-A-Dish to Pass* meal at 5pm then rounded off by the awards ceremony.

We hear there are already several humorous awards this year which are always fun.

There will also no doubt be some "fleas" for sale since they seem to accumulate over the winter, so bring them along if you have any.

There will be more info on the website later.

How LeBron James Keeps "Fit"

Click below to find out the secret!

<http://sports.yahoo.com/blogs/nba-ball-dont-lie/lebron-james-says-bikes-most-heat-home-games-002634804--nba.html>

Announcements

Newly Elected 2013 RBC Board of Directors

The annual pizza party and general elections were held in November. In addition to a variety of pizza there were wings, calzones, tabouleh and a veggie tray. Desserts consisted of a homemade cookie pizza, apple crisp, brownies and ice cream.

After dinner there was a very short meeting followed by elections where the new board was voted in.

See Page 1

Out In The Cold



Don't forget to "winterize" that bicycle!

Winter Media Show

Date and Time TBA
Monroe Community College
Henrietta Campus
Building 5, Parking Lot C

If you have some great pics from your bicycling vacation you would like to share with other cyclists, consider a 15-20 minute presentation for the winter media show. This event is usually held in late January or early February on a movie screen! Contact Brian at:
thelongroad@rochester.rr.com

Spring Banquet Awards

I am looking for Humorous awards for next year's Spring Banquet. So before you forget about cycling for the year think back on those rides and send me any ideas you may have.

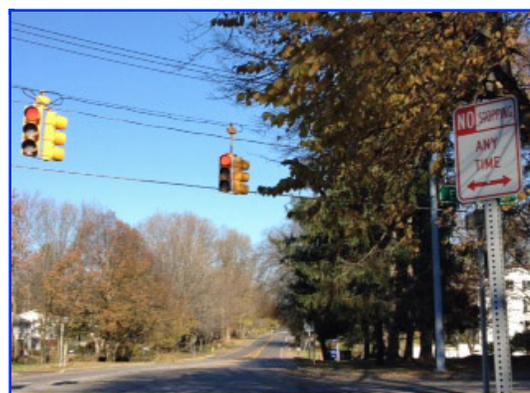
I promise all names will be secret to protect the innocent!

Be sure to reply to me personally and not to the board email.

Thanks

Whitey Link

vhlink@frontiernet.net



No Stopping? Where?
courtesy: Karen Managan

www.rochesterbicyclingclub.org

Announcements



More New Club Jerseys are Here!

For those of you who could not find the right size, we have received more Club Jerseys.

Contact Mark at markerino@rochester.rr.com to reserve yours!

New DISCOUNTED Prices on Older Style Jerseys!

All sales final
No returns
\$25.00



Sizes available:
Men Medium (3)
Men XX Large (1)
Women Medium (3)
Women Small (4)
Women X Large (1)

Contact:
Richard DeSarra
rdscomm@rochester.rr.com
585.461.5363

An Important Survey!

Currently we distribute membership materials (maps, bike shop discount info, GPX tracks, ride calendar, etc) on a disk (cd) to new and renewing members each year. We currently have all the contents of your membership materials available online and are considering alternate methods of distributing this information to members. We feel that considering online distribution we can reduce the amount of waste we produce (100's of plastic discs) as well as save lots of work on managing, creating, and shipping them in the mail. We would like to know your preferred method to get your Membership materials, Either;

- > View/Print everything on the web (maps, calendar, shop discounts, etc) only.
- > In addition to viewing the material online, Be able to download all the material (maps, calendar, shop discounts, etc) to your computer. This allows you to access when not on the internet, and keep a copy on; your hard drive, a flash drive, or even a cd-rom
- > Keep distributing your membership materials on a cd-rom sent in the mail.

Please fill out the online survey with your preferences so we can be sure we are fully meeting with your needs. Follow the link below (copy and paste it into your browser) to participate. We need to know what works best for everyone.

Please go to the RBC Site or click on:

[Your input needed-how to get your Mapset and membership materials](#)

Todd Calvin
tcalvin@transcat.com

Our Legacy - 45th Birthday

reprinted from the Winter 1977 RBC Newsletter (vol. 11; #5)

My apologies to all you bikers who read my articles in the last newsletter and struggled through that atrocious typing! Unbeknownst to me the articles go in as such; however, this time I am not doing the typing and, therefore, am blameless for all errors.

As bike season comes to a close I thought it might be interesting to recall the past year's rides and their descriptions by fellow bikers. You are permitted to refer to your ride schedule--but, of course, that's cheating. Answers are found at the bottom of the page upside down.

- A- The ride which does not end up at any "Castle".
- B- The first annual ride of the year and always led by the oldest biker.
- C- The most boring ride where the only diversion seems to be to try and avoid the caterpillars on the road.
- D- The ride where a few hikers stopped off at the local winery never to be seen again.
- E- New ride ridden almost totally in the rain and one in which the ride Chairman wouldn't ride for fear of getting his bike dirty.
- F- The "Beautiful Homes" ride.
- G- Early morning ride which is not conducive to aiding in digestion of breakfast.
- H- Ride to see the geese...."and there were none".
- I- Ride in which there is always a heavy wind and starts in the boonies.
- J- Series of rides in which one wonders half way out what the point of this whole thing really is.
- K- "Religious Ride".
- L- Series of rides most loved by all bikers.
- M- Ride which always stops at sedate restaurant and we always feel the very icy shoulder.
- N- Which park had more rides start there than any other.
- P- Ride really meant for racer types only.
- Q- Annual picnic ride.
- R- All time "rotten road" but very scenic ride.
- S- Ride which starts with lots of bikers but ends up with only a few.
- T- Easy ride to see a very difficult one.
- U- Ride to end "all" rides.
- V- The ride with the most dogs.

How many did you guess? If you were right up there you were a very active biker this summer; if not, then maybe you ought to get yourself and your bike together and join us to see what you're missing.

CAROLYN KREIESEN

Answers: A. Gorham-Seneca Castle, B. Stamp's Stomp, C. Annual Century, D. Keuka Lake Ride, E. Metric Century, F. Brighton Tour, G. Bay Roller Coaster Ride, H. Wild Goose Chase, I. Chimney Bluffs, J. Time Trials, K. Mormon Hill, L. Early Morning Ride, M. Locust Lawn, N. Mendon Ponds, P. Hilly Century, Q. Oatka Trail Ride, R. Barge Canal, S. Parks Tour, T. Ride to Canandaigua Cup Ride, U. Charlotte-Braddock Bay Ride.
V- There is no answer listed for the question about the most dogs, but my guess is the Apple Blossom Ride since the club patch of yesterday has a picture of a bulldog on it!



Road & Trails Advocacy

Richard DeSarra

NYS Dept of Transportation Gaff

Capital Plan misses 1/4 of traffic deaths/injuries

January 2013

Highlights:

Complete Streets Law mandates are ignored in the two-Year Capital Plan!

Upon careful review of the recently released New York State Department of Transportation's (NYSDOT) Two-year Capital Plan, the New York Bicycling Coalition (NYBC) is dismayed to report that this critical planning document entirely excludes walkers and bicyclists. In fact, while all other transportation modes (automobile, transit, plane, etc.) are accounted for throughout the draft Plan, bicycling and walking are never mentioned. [Click here to view the Capital Plan.](#)

NYBC Board President Paul Winkeller stated, "To say we are puzzled that New York's Transportation Department could develop a capital program omitting bicycling and walking, two critical and increasingly popular modes of travel, would be a huge understatement. Bicycling and walking are primary transportation modes for many state residents - including the young, the elderly, people with disabilities, and low-income populations. Official statistics show that citizens biking and walking are involved in a quarter or more of traffic related injuries and fatalities. These accidents are tragic and collectively represent a tremendous, ongoing societal expense in terms of health care and legal costs."

The [NY Bicycling Coalition web page](#) briefly describes the very high return-on-investment of providing equal safety and access to bicyclists and pedestrians. These infrastructure enhancements are critical for the health of New York's citizens and in creating a 21st century work and lifestyle environment that are key to fostering economic development throughout the state.

Brian Kehoe, NYBC Executive Director, added, "NYSDOT's Draft Capital Plan is frightening in its complete neglect of critical transportation modes and NYBC has expressed these concerns to the Governor's Office. Many citizens, including children and the elderly, rely solely upon walking and bicycling. People around the state consistently cite safety concerns as the biggest reason they don't walk and bicycle more often. NYSDOT has a responsibility to at least attempt to address the serious safety concerns these citizens face every day. DOT should amend the draft Plan to explicitly address walking and bicycling safety concerns."

The Rochester Bicycling Club is a Member Club of NYBC



The purpose of the New York Bicycling Coalition is to:

Serve the State of New York and its residents by promoting the safe use of the bicycle and walking as modes of transportation, sport, recreation, health, environmental protection, energy conservation, tourism and economic development. For twenty years, NYBC has advocated for the rights of all bicyclists and pedestrians throughout New York State by supporting safety, education, and access for road and trail users.

For additional information contact:

Brian Kehoe, Executive Director
518-436-0889
brian@nybc.net



Multilingual Bicycle Safety Brochures Covering the Rules of the Road

Announcing the release of the *Keep Riding, Bike Safely* brochure developed and produced by Injury Free Coalition for Kids Rochester, NY chapter, translated in several languages.

<http://www.injuryfree.org/ifsites.cfm>

The Injury Free Coalition for Kids of Rochester, NY is located within the University of Rochester Medical Center. Rochester Bicycling Club and the Rochester Cycling Alliance are sponsors of the brochure.

The free brochure master PDF files are located on the Cycling Resources page at:

www.rochestercyclingalliance.org

The PDF files of the brochure are available in the following languages: English, Spanish, Nepali, Somali and Arabic.

Other Road and Trails News

I attended a ribbon-cutting ceremony for the new diverging diamond intersection on Winton Road South that is a new design to enhance safety for left-turning traffic on this four lane artery.

The League of American Bicyclists has awarded Rochester their coveted Bronze Bike-Friendly Community Award and in addition to that, Rochester Institute of Technology has received LAB's Bronze award for universities.

The Finger Lakes Health Systems Agency

has announced receiving a four-year grant for the addition of a Transportation Specialist position, which will focus on engaging, organizing and educating the community to achieve public-policy and practice changes that promote active transportation in Monroe County. The person hired for this new position will serve as project manager working closely with the Healthy Kids Staff and Teams and the Greater Rochester Active Transportation Working Group.

Genesee Valley Park Trail

Along with Highland and Seneca Parks, Genesee Valley Park was designed by famed landscape architect Frederic Law Olmsted. Olmsted highlighted the the naturally occurring, rolling



pastoral fields of the area when he planned the 800+ acre park. A favorite spot for golfers, crew teams, kayakers, and cross-country skiers, Genesee Valley Park is one of the oldest parks in the area.



Year End Mileage Report

Brad Jensen

The final individual ride stats were reported on the website in early December and can still be accessed there. The table below summarizes the 2012 club riding stats. At just over 153,000 total miles, the RBC could have criss-crossed the country 45 times in an imaginary relay ride.

From the 448 people who did at least 1 ride last year, 183 did not ride this year. Many of the 183 were members who dropped out this year, but it also includes visitors and other non-members. There were 170 new riders this year who didn't ride last year. Many of the 170 are new members, but again it also includes visitors and other non-members. Riders with illegible names on the log sheets accounted for 836 miles. Most of these were non-members.

Overall this year was down about 9% compared to last year in terms of miles or riders. We had been running ahead of last year until August. The great fall last year and the cooler fall this year put us behind. The day rides made up around 21% of the total club miles or rides.

2012 Summary Statistics

Total Rides	Final 2011	Final 2012	2012 vs 2011
Rides ridden	450	424	-6%
Rainouts	21	19	-10%
Total riders	4570	4164	-9%
Total accumulated miles	168,076	153,232	-9%
Individual riders	446	432	-3%
Rides / rider	10.3	9.6	-7%
Riders/ride average	10.2	9.8	-4%
Miles per rider	380	354	-7%
# riders >= 1000 miles	53	53	0%
# riders >= 2000 miles	13	11	-15%
# riders >= 20 rides	77	79	3%
# riders >= 40 rides	22	19	-14%
Impromptu Rides			
Impromptu Rides ridden	140	135	-4%
Total Impromptu Riders	912	867	-5%
Imp Riders as % of Total	20%	21%	
Impromptu Ride Miles	39,523	36,997	-7%
Imp Miles as % of Total	24%	24%	
# Individual Imp Riders	136	127	-7%

IMPROMPTU NEWS

Thank you to our participating ride leaders and especially to our **Sponsors** for the valuable prizes!

Towpath Bike - a free Tune-up - \$60 value

RV & E Bike and Skate - three gift certificates: \$40, \$20 & \$20

Bert's Bikes and Fitness - three gift certificates: \$25, \$25 & \$25

Full Moon Vista Bike & Sport - gift certificate: \$20

Pedallers Bike Shop - three gift certificates: \$10, \$10 & \$10

PLEASE SUPPORT RBC'S LOCAL SPONSORS WHEN SHOPPING FOR BIKES & ACCESSORIES



The *September 2012 Impromptu Ride Leader Winners*, left to right in photo were:

Mike Barber accepting for Barb Chudanski - \$20 certificate - Full Moon Vista Bike & Sport

Pamm Ferguson - \$25 certificate - Bert's Bikes and Fitness

(Cindy Fleischer - Impromptu Ride Coordinator)

Jim Deni - \$40 certificate - RV&E Bike and Skate

Jean Jaslow - \$20 certificate - RV&E Bike and Skate

Richard Teeter - \$25 certificate - Bert's Bikes and Fitness

Bill Crowe - \$25 certificate - Bert's Bikes and Fitness

Tony Costanza - \$20 certificate - RV&E Bike and Skate

Absent from photo: Mark Robbins (Towpath Bike \$60 value Tune-up) and

Jesse Corum, Jerry Vogt & Larry Simpson each won a \$10 gift certificate from Pedallers Bike Shop



Implications of a Canal-Path Incident: Part Two

A

A few months ago I wrote Part One of this article. A citizen cyclist had reported to our President that he was “run off the path” by a phalanx of our members while riding on the Erie Canal Tow Path. In response, I tried to make sense of the report, and, from the perspective of the Education Director, I wanted to milk the incident for all that we could learn from it.

I closed Part One of the article by observing that one of my hopes was that all members of our club would conduct themselves on the roadways not only safely and courteously but also as representatives of our club and of cyclists generally. Although we may never reach this ideal, it is a goal to strive towards.

What the public-in-general thinks of us is important to us. “The public-in-general” includes people like us, but it also includes those who cycle only on trails, those who do not cycle at all, police officers, state legislators, parents of children learning to cycle, and everyone else who’s observing us. Each time we make a legal left turn and each time we position ourselves at a traffic light in such a way that motorists turning right are not obstructed, we are being observed by this vast public, and we are sending a message, however subtle.

We are actors in a drama, played out in plain view, and just as Amy Winehouse and Heath Ledger had a public, we also have a public: Our public is made up of everyone who is watching the drama. Furthermore, in the sense that we are out there doing something that most people cannot or will not do -- or cannot imagine themselves doing -- we are doing something theatrical. We attract attention.

B

What others think has long been a factor in cyclists’ lives and well being. As it was seventy-five years ago, so today:

It is impossible to escape the conclusion that most people and organisations who advocate cycle paths are not actuated by motives of benevolence or sympathy, although they may declare that their sole concern is the welfare of the cyclist ... A great deal of the cycle-path propaganda is based on a desire to remove cyclists from the roads. That is why the request for cycle paths is so often accompanied by a suggestion that their use should be enforced by law. Therein lies a serious threat to cycling.

Cyclists' Touring Club *Making the Roads Safe: The Cyclists' Point of View* (London: Cyclists' Touring Club, 1937) pages 11-12.

Continued on the next page >>>

www.rochesterbicyclingclub.org



C

Rushville, N.Y.- Ontario County Sheriff's Investigators want to speak with the drivers of two different vehicles witnessed in the area of a hit and run crash in Rushville last week that severely injured a bicyclist.

Kevin Royston, 43, was struck while riding his bicycle on Town Line Road around 7:00 p.m. on June 5. The driver did not stop.

<http://tinyurl.com/c4n7qrw>

D

A fund-raising ride was organized to help Kevin. I spoke with RBC member Bill Crowe who participated in that ride. Bill sent me a report via e-mail, used here with Bill's permission, that read in part:

My comments are in respect to how we behave towards motorists approaching us from behind. Whenever I talk to a non-cyclist about my being a cyclist, their first comment is often how frequently they are held up in their car by cyclists riding two abreast (or more) and not merging into a single file mode when they approach.

I think the RBC rides on which I have participated have improved a lot this season in this respect, but it still can be a problem. Usually, it's because the riders are just not aware there is a car behind them. The riders are chatting away oblivious to the fact that they are holding up a driver unnecessarily.

I worry about this a lot, because I've seen drivers get frustrated enough that they pass us when they don't have the visibility to know there are no cars approaching from the other direction. If that driver is suddenly confronted with a car coming right at him, his only choices might very well be to hit the other car or to move to the right into us cyclists.

So I'd like to minimize any unnecessary driver frustration by moving into single file ASAP, assuming it is safe to do so. Like I said, the usual reason is not being aware of the car approaching. Some people don't use mirrors and don't look behind them enough. Some have mirrors but don't look at them enough. Maybe some go by their sense of sound which is deteriorating in many of us. Some just are busy chatting. And there are times when the rider or riders just ignore the car behind them.

Sometimes, there is such a big group, it takes a long time to move into single file. There is also, at times, the big-group mentality that just hogs the road. That usually only happens at the beginning of a ride with lots of riders.

The Ride-for-Royston was an example of this in the section from Bloomfield to Bristol. I think

Continued on the next page >>>



you were there but I'm not certain. Probably 200+ riders rode at about a 12 mph pace for the 10-12 miles. While most rode single file, quite a few rode two abreast. Once that happens in such a big group, it is pretty much impossible to get into a single file very quickly and no real attempt was ever made.

The shoulder was not very wide, so traffic was held up behind us due to double yellow lines and limited visibility. When we finally turned into Bristol Mountain, at least one driver laid on his horn for a very very very long time.

On a ride the purpose of which was to promote safer roads for cyclists, this was unfortunate. I am certain this caused those motorists who encountered us to think very negatively towards cyclists, and the ride could have ended badly with some road rage or an accident.

I re-read your Part One today to see if this subject fits in with where you seemed to be going. It does, in that it deals with the safety and comfort of the motorized traffic around us and, therefore, our safety too!

E

To this excellent report I can only add that, although we club cyclists almost always mean well, and although cycling is good for traffic, good for fitness and good for the planet, we do not always appreciate the irony of situations like Bill describes. Reflect back on the analogy of the theatrical performer and his public: What is our message? Is the message clear to our audience? Is it even clear to us, the performers?

F

To close, another historical item, this one from almost twenty years ago:

The motorist who knows perfectly well how to drive reverts to childhood behavior when he mounts his bicycle.

John Forester *Bicycle Transportation: A Handbook for Cycling Transportation Engineers* (MIT Press 1994) page 177.

Bob Cooper, Education Director



Cyclopedicia is a bicycle program that empowers inner city youth to learn about and explore the world around them. It was founded in 2010 through a partnership between Shawn Brown, teen coordinator at the Boys and Girls Clubs of Rochester, and Drs. Cappy Collins and Marc Lavender, physicians at Pediatric Links with the Community, an advocacy training program at Golisano Children’s Hospital at Strong. Now entering its fourth year, Cyclopedicia has expanded from an initial contingent of 19 adolescents to one of 90 adolescents and older school-age kids.

At a time when so many children in our urban community are confronted daily by poverty, violence, drugs, and other forms of toxic stress, it is no wonder the Rochester City School District high school graduation rate remains so low and murder rates so high. How can a child be expected to perform to their full potential when they are hungry, afraid of being physically assaulted, or unable to breathe due to untreated asthma? How can a child “pull themselves up by their bootstraps” when no one has showed them how, or even introduced them to the world beyond their day-to-day physical and social environment?

Enter Cyclopedicia - bicycles become literal and figurative vehicles for transporting these same kids to an alternate picture of what their lives could become. Each Cyclopedicia trip has a local theme. We start out at the Boys’ and Girls’ Club in the southwest corner of Rochester with a brief lesson on the days’ topic. We focus on learning about and exploring area treasures that many of the riders have never experienced firsthand: the Erie Canal, Lake Ontario, the reservoirs, a house designed by Frank Lloyd Wright, Frederick Douglass’s tomb, an urban farm, summer festivals, urban artworks, local entrepreneurs, and hip hop artists. After each ride, we upload photos and videos to our collaborative

Today’s ride was fun because I got a chance to stand in front of a house that I would one day live in. The house that I pick was brown and white. I chose that house because it’s a peaceful area where there not a lot of trouble.

Davontay Bradley, Age 13



Mapping the ride at the Boys & Girls Club

"wikiblog" (www.cyclopedicia.us) and write about our experiences. The resulting web page documents each trip with a brief description, total time & mileage, participant names, photos, and an interactive map.

Although Cyclopedicia currently runs during the summer months alone, our dream is to expand and provide high-quality after-school programming throughout the school year. We would do this by integrating our curriculum with local RCSD schools, and by developing an “earn-a-bike” program where kids would learn how to repair and build a bike, donate it to a friend or family member, and then build one for themselves. Such a model has been proven successful in many cities across the country.

We are looking for cycling enthusiasts, bike repair gurus, photographers, and writers to join us as we continue on our journey!! Please contact Marc Lavender at mdpurple@gmail.com if you are interested!!



Dr. Lavender with some of the Cyclopedicia crew at Cobbs Hill

Board Meeting Minutes

Bob Cooper

RBC Board of Directors Meeting Minutes:

11/4/2012

Present: Joe Voelkel, Andy Stewart, Greg Kerr, Bob Lechner, Brad Jensen, Richard DeSarra, Karen Managan, Brian Managan, Todd Calvin, Dave Natrop, Whitey Link, Tammy Grossman, and Bob Cooper.

President Brad Jensen called the meeting to order at 7:00 p.m. and asked for approval of the minutes of the October meeting, and they were approved.

Brad asked for committee reports.

Richard (Advocacy) reported on a lot of good news for the Rochester cycling community.

Richard attended a ribbon-cutting ceremony for the new diverging diamond intersection on Winton Road South that is a new design to enhance safety for left-turning traffic on this four-lane artery.

The League of American Bicyclists has awarded Rochester their coveted Bronze Bike-Friendly Community Award and in addition to that, Rochester Institute of Technology has received LAB's Bronze award for universities.

The Finger Lakes Health Systems Agency has announced receiving a four-year grant for the addition of a Transportation Specialist position, which will focus on engaging, organizing and educating the community to achieve public-policy and practice changes that promote active transportation in Monroe County. The person hired for this new position will serve as project manager working closely with the Healthy Kids Staff and Teams and the Greater Rochester Active Transportation Working Group.

Karen (Membership) reported that new and renewing memberships were slow as usual at this time of year.

Brian (Maps) reported that he is transitioning Map-related responsibilities to the new Maps Director, Ginn Lee. We discussed the fact that Brian has been using his personal copy of Illustrator to draw the maps, and that the Club will need to provide Ginn with a copy of that software so that he will be able to continue the work.

The thought of spending money segued into a discussion of possibly applying for 501c3 status so that we would be able to more effectively seek donations including in-kind contributions and discounts. Things like software, for example, are sometimes available at reduced rates to non-profits.

Dave (Treasurer) announced that the fiscal year has begun, and he presented his year-end accounting in the form of a spread sheet, which showed the previous four years as well. We discussed the trends and major expenses, as well as major sources of income, that were evident in that report.

We agreed to move expenses from Ride of Silence for 2011 and 2012 from the current place in the Education column into the Donations column.

We discussed the growth of the Investment Account over the past four years and noted that it mirrored the ups and downs of most investment funds during the period without the extremes of some, and that it is up between 14 and 15 percent relative to end of FY 2008, which is consistent with the relatively conservative way the fund is invested. The growth is not due to contributions.

Bob (Education) presented Karen with a list of seven dates for Education events for the 2013 season which he would like scheduled at the church. Karen will combine this request with the other requests the Club will make for space at the church and present these all at once to the church secretary in the next few weeks.

Bob also plans to add a Slow-and-Easy ride to Education activities for next season as a way of welcoming new members to the Club. He is talking with Slow-and-Easy ride leaders about this now.

Continued on the next page >>>

www.rochesterbicyclingclub.org

Board Meeting Minutes

Bob Cooper

Bob hopes to act as a co-ordinator at events like the Open House rather than as a presenter, and he told the Board that he would be calling on Board members and others to present short segments in their areas of expertise.

Joe (Rides) mentioned some of the lessons learned as he and Dana have completed three years as Ride Chairs and as they go into their fourth year. One change that Joe and Dana intend to implement for 2013 is fewer rain dates. Joe and Dana will present a tentative calendar at the Annual Meeting next week.

Brad (Ride Statistics) gave a summary of the number of rides, the number of miles and the number of riders, and he noted that as a club we are down about ten thousand miles relative to this time last year. Inclement weather was cited as one reason for the decline.

In a related issue, we discussed the fact that we are now giving awards in two categories and so reflecting the advent of the Impromptu Rides (formerly Day Rides) program. The 1000-mile awards, as well as the 2000 and 3000-mile awards will still be given in the traditional manner, that is, for overall miles without regard to how those miles were earned.

Brad (Technology Committee) with technical assistance from Todd, presented a PowerPoint report from the Technology Committee detailing the progress they have made since their first report to the Board in October.

The committee (Shelley Gorski, Brad, Whitey, Tammy) had spent the previous day with Shelley, the group's technology expert, in becoming proficient with the Wild Apricot web-development software we have chosen, and the group put up some trial data. When we go live with this site, a search for our current domain names, www.rochesterbicyclingclub.com and www.rochesterbicyclingclub.org, will result in the user being automatically redirected to the new site.

The new site offers many more functions than the current one, including the ability to renew on-line via PayPal, automatic renewal notices, and user profiles with optional features such as photos. All of the user profile regions will be customizable by the user including a range of privacy settings. The liability waiver will henceforth be handled on-line in a manner similar to that used by companies for on-line, end-user licensing agreements and similar waivers. The Board discussed a number of options that we have for the renewal cycle, for example, calendar year.

Karen reminded us that the current database includes every member -- about 3800 -- who has joined at least once since 1994. This list will need some combine-and-purge actions applied to it to make it ready for the new system. Wild Apricot charges per e-mail address with an increase in pricing right at the 500-address point, which is usually where the Club stands year-to-year.

This factor has an impact upon the definition of "family membership," and we discussed how to configure dues to reflect that reality. We want to avoid crossing the line into more than 500 e-mail addresses unless necessary. The Board agreed to a twenty-five-dollar membership fee for families, a new membership category.

The new site will be ready by February 1, 2013 if not sooner. We considered doing a demo at the Winter Meeting, and recognize that certain members of the Board will need task-specific training to add content to the site and to manage regions of the site assigned to them. The strategy is to focus on core functions and elaborate over time.

In order to continue making our CD available to those who request one, the Board voted to charge members requesting a CD an extra five dollars in addition to dues.

The Board approved eliminating the paper application form and replacing it with a tri-fold flyer with general information about the club. Brad will begin work on this and confer with the Board via e-mail.

The Board approved discontinuing club patches and phasing out the e-mail list currently at rbc-list@topica.com. RBC members will be able to post comments to the on-line forum hosted by the new site.

Meeting adjourned.

Submitted by Bob Cooper, substitute secretary

Annual Meeting Minutes

Bob Cooper

Minutes of the Annual Meeting of the Rochester Bicycling Club

Christ the Good Shepherd Lutheran Church

1000 Winton Road North, Rochester, NY

November 10, 2012

Approximately forty club members attended the meeting.

Rides Chairs Joe Voelkel and Dana Black presented the club calendar for the 2013 season, and they asked for additions, updates and corrections.

The sole contributor to the Swap Meet was Mark Frank who was selling bike parts, including lights and a large selection of vintage jerseys.

After pizza and desserts, supplied by the participants, were consumed by the participants, outgoing President, Brad Jensen, called the meeting to order and asked for the annual membership summary from Membership Director, Karen Managan. Karen presented her spreadsheet showing a nine-year history of membership statistics.

One of the striking features of the report was that, nine years ago, there were 59 members over sixty years of age, and now there are 159. The number of members under forty years of age has been hovering around 40 fairly consistently, year in and year out, over the same period.

Karen was given a round of applause from the crowd in honor of her twenty-year tenure as Membership Director, which ended with tonight's election. Brian Managan, whose ten-year tenure as Maps Director also ended tonight, was also given a round of applause by the crowd.

Brad then asked for the annual financial report, which was presented by Treasurer, Dave Natrop. Dave's spreadsheet of income and expenses showed how our funds had been acquired and spent, and it showed that both the checking account and the investment account were in good health. The investment account has accrued value over the previous two or three years.

Brad then presented the Slate of Officers and Directors for the 2013 season, which was:

President: Whitey Link
Vice-President: Tammy Grossman
Secretary: Mark Robbins
Treasurer: Dave Natrop
Education: Bob Cooper
Maps: Ginn Lee
Membership: Cindy Fleischer
Newsletter Editor: Dale Van Ocker
Publicity: Tammy Grossman
Rides: Joe Voelkel and Dana Black
Past President: Brad Jensen
Member-at-Large: Andy Stewart
Member-at-Large: Scott Wagner
Member-at-Large: Bob Lechner
Member-at-Large: Greg Kerr

Brad then asked for nominations from the floor, as called for in the RBC Constitution and By-Laws. There were no nominations from the floor.

There was a motion and a second to accept the slate, and it appeared to pass unanimously.

After the meeting was officially adjourned, members spent some time in conversation and helped clean up the hall.

Submitted by substitute secretary, Bob Cooper

Want Ads

Bicycle Cases for Rent to Club Members

Going on a bicycle tour and you need to ship your bicycle via air, water or ground transportation safely?



The club has cases for rent to our members at \$2.50 per day.

These are hard cases to protect your bicycle from damage.

Details on our rental agreement are on your club's CD.

To rent the cases contact Cynthia Cooper, 359-1424

ccooper@rochester.rr.com

FOR SALE:

1999 Schwinn Paramount, 56cm. Hand built by Curt Goodrich <http://www.curtgoodrich.com/> with Reynolds 853 steel tubing. It's the 463rd of about 750 bikes that Curt built. Components are a mix of Dura-Ace and Ultegra. A truly fantastic ride. Can be seen and ridden at Mendon Cyclesmith.

Contact for questions is David Snyder, 943-4050. doorknob@rochester.rr.com **Asking \$1,100 / OBO**

*Do you have a bicycle
or
bicycling item to sell?*

**An ad in this space is
free to members!
Send your Ad copy
(and a pic)
to:**

RBCNEWZ@Yahoo.com

Jersey For Sale

Brand new, never been worn.

<http://www.Water.org> jersey (still has the tags on it).

The jersey and packaging say XL, but it is really a small-medium by my measurements.

It has a full front zip and of course, three rear pockets.

I paid over \$100 for it, but would like to recoup some of my loses.

A nice vibrant jersey.

\$70/OBO

Call or e-mail me with any questions:

Michael Friedland

585-202-0053

mfriedl1@rochester.rr.com



Jersey Front



Jersey Back

Want Ads

Gear Up For Winter!

All equipment in good/excellent condition

XC skis (\$30 per pair)

Peltonon Graphite micro 150 with Solomon bindings
Fisher Crown 147 (no wax) with Solomon bindings
2 pair Medalist Step skis 170 (no wax) with 3 pin bindings

Skate skis (\$30 per pair)

PRS Power flex Peltonon ski 188 (metal edges) with Solomon bindings
ZZ Peltonon 190 length with Rottefella bindings
Fisher Revolution 147 with Solomon bindings
Karhu Matrix 188 (metal edges) with Solomon bindings

Poles (\$10 per pair)

Swix 160 cross light performance RC47 graphite composite
Swix 160 skating pole
Excel 145 maxima

Snow shoes (\$60 per pair)

1 pair Redfeather (mens)
1 pair Redfeather (womens)

XC Ski Boots (\$20 per pair)

2 pair Solomon women's size 43 grey 811SC and yellow 9.1RS)

1 large bag with assorted waxing items, scrapers, irons etc..... (\$10 for all)

Cloth sport valise ski bag (green/purple) holds several pair of skis (\$20)

Thule ski rack holds 3 pr of skis (\$40)

Contact Karen @ 654-9624 or email: frosty_dog@mail.com



2013 Board of Directors

Red Titles are Voting Members - Blue Titles are non-Voting Members

Officers: (Voting)

President

Whitey Link
248-3207
vhlink@frontiernet.net

Vice President

Tammy Grossman
585-747-9819
tamaragrossman@yahoo.com

Secretary

Mark Robbins
924-5982
markerino@rochester.rr.com

Treasurer

Dave Natrop
889-1368
dnatrop@gmail.com

Directors: (Voting)

Education

Bob Cooper
436-4417
robertcooper@frontiernet.net

Maps

Ginn Lee
381-0579
rbcmaps@gmail.com

Membership

Cindy Fleischer
924-8585
cindyf1216@gmail.com

Newsletter Editor

Dale Vanocker
227-7218
rbcnewz@yahoo.com

Publicity

Tammy Grossman
585-747-9819
tamaragrossman@yahoo.com

Rides

Joe Voelkel & Dana Black
421-0417
rbcrides@gmail.com

Members-at-Large: (Voting)

Greg Kerr
315-986-2549
gkerr@rochester.rr.com

Bob Lechner
657-7326
boblechner@aol.com

Andy Stewart
654-7788
onetenth@earthlink.net

Scott Wagner
880-7643
swagner@frontiernet.net

Coordinators: (non-voting)

Adopt-A-Highway

Hank Walck
217-9450
hwalck@rochester.rr.com

Awards

Whitey Link
248-3207
vhlink@frontiernet.net

CD Publisher

Brian Managan
654-9624
thelongroad@rochester.rr.com

Impromptu Rides

Cindy Fleischer
924-8585
cindyf1216@gmail.com

Road Advocacy

Richard DeSarra
461-5363
rdscomm@rochester.rr.com

Trail Advocacy

Richard DeSarra (as above)
Steve Wowkowych
338-3629
steven.wowkowych@gmch.com

Coordinators: (continued)

Slow & Easy

Mike Stanton
330-2371
michael.stanton@xerox.com

Social Rides

Mike Barber
507-7829
bikerochester@rochester.rr.com

Sweep Rides

Andrew Henke
797-5641
ahenke1@yahoo.com

Web Site

Todd Calvin
314-7432
tcalvin001@hotmail.com

Bike Cases

Cynthia Cooper
359-1424
ccooper@rochester.rr.com

Winter Meeting

Brian Managan
654-9624
thelongroad@rochester.rr.com

Board Appointed Positions: (non-voting)

Librarian

Hank Walck
217-9450
hwalck@rochester.rr.com

LAB Touring

Ride information
Club Representative
Todd Calvin
314-7432
tcalvin001@hotmail.com

Legal

Mark Bezinque
Times Square Building
45 Exchange Blvd., Suite 1000
Rochester, New York 14614
(585) 325-5110
mark@bezinque.com